



Transformational Keynote Speaker

Rebecca Shambaugh speaks before thousands of leaders around the world every year, challenging conventional wisdom and overturning assumptions about how to lead in today's business environment. Her compelling business insights, masterful storytelling, proven concepts and new vision for leadership in the 21st century has inspired audiences on six continents. Rebecca's core keynote and workshop topics range from building more inclusive organizations, empowering and advancing women in the workplace, co-leading as allies and timely presentations on leading in uncertain times to name a few.

"Rebecca's emphasis on inclusion, the leadership pipeline, and uncovering latent biases made a real impact and generated a rich discussion."

~ Chair, The Conference Board

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"The Women's Investment Group of the CFA Society of Washington, DC, was thrilled to have Rebecca be our keynote and speak about the importance of 'executive presence' in the workplace. We were inspired by her insights and ideas, and learned of tangible and practical ways to develop personal and professional presence." ~ Founder, CFA DC Chapter



Leading in Uncertain Times

Best Practices for Leading Your Team

We are living in times of uncertainty at work, within our communities, and families. Rebecca shares, in this timely discussion, ways to foster direction, employ the right communications, and apply new practices for ensuring personal sustainability, engagement, and productivity.

Key Takeaways:

- Lessons Learned from 2008 Financial Crisis: What CEO's Did to Lead Their Companies Out of Crisis and Prepare for the Future
- Top Leadership Styles for Leading Your Teams in Uncertain Times
- Communications: Transparency, Frequency, and Flexibility
- Focus on the Urgent, Not Urgent: Prioritization and Expectations of Work that Matters!
- Tools and Practices for Fostering Remote Inclusion

It's Not a Glass Ceiling, It's a Sticky Floor

Get Unstuck, Reach Your Potential, and Take the Lead!

Rebecca inspires audiences and provides a guide for women to free themselves from the "sticky floors"—hidden behaviors—that sabotage their career success and tap into their unique strengths that will unleash their potential and thrive. In this insightful and thought provoking keynote, Rebecca shares her compelling stories from coaching hundreds of leaders, practical techniques, and strategies that are known to empower women to get unstuck, take the lead, and champion their highest potential for influencing others and thriving in their career.

Key Takeaways:

- The Time Is Now for Balanced Leadership: The Perfect Storm for Women Leaders
- Don't Let a Sticky Floor Hold You Back: Examine and Reprogram Self-Limiting Beliefs
- Be the Architect of Your Own Career: Have a Vision, Have No Fear, Take the Lead!
- Form and Tap into Your Own Board of Directors
- Make Your Words Count: Be Visible – Have a Voice and Influence Others
- Capitalize on Your Political Savvy and Social Intelligence
- Know Your Value – Ask for What You Want

Together as Allies

The New Frontier for Engagement, Inclusion, and Innovation

Rebecca presents on ways we can foster greater inclusion through an Allies for All culture which co-creates a shared purpose and mutual value for all. This translates into more meaningful connections that together produce better ideas, solutions, and products that foster a competitive advantage for today's organization. This calls for men and women to engage in a united voice as partners and as leaders who have a shared purpose.

Key Takeaways:

- Men and Women as Allies in the Era of #metoo
- What Is An Ally - Their Value for Creating an Inclusive Workplace
- The Defining Moments for Men and Women - Stories on How They Became Allies

- Key Cultural Elements to Reinforce Allied Relationships
- Allies in Action - What Allies Do!
- Key Behaviors That Are the Foundation for a Successful Ally Relationship

Mastering the Art and Science of Executive Presence

The “Why”, “What” and “How for Leaders to Tap into the Ideal Presence

Executive presence remains at the top of the list of how executives are evaluated. Recent studies indicate that executive presence counts for 26% of what it takes to influence others and to ascend to greater levels of leadership. Rebecca will bring to life real world coaching examples, tools, and practices that have helped hundreds of leaders and executives tap into the ideal presence that allows them to be more intentional, credible, and prepared to effectively lead in challenging interactions and dynamics.

Key Takeaways:

- Cracking the Myth on Organizational Power: Creating Your Power Through Executive Presence
- Showing Up Strategically and Leading with a Strong Executive Voice
- Being an Emotionally Intelligent Leader for Building Inclusive and Trusting Relationships
- Engaging in Pressured Situations and Recovering Quickly
- Knowing How to Command the Room and Gain the Respect of Others
- Effectively Engaging in the “Difficult” Conversation

Belonging

The Gateway to Employee Engagement and Innovation

Over the past decade, companies and their leaders have launched diversity and inclusion (D&I) initiatives, hoping to drive greater innovation and employee engagement. Despite significant investments, organizations are realizing it's not enough to count on D&I and are evolving their D&I initiative to create a greater sense of belonging – the gateway for employee engagement, retention, and innovation.

In this timely keynote, Rebecca will engage attendees on the importance of creating a conscious culture of belonging and ways to cultivate in your organizations and teams.

Key Takeaways:

- Learn How Diversity and Inclusion Is Evolving – Why Belonging Has Become a Priority for Organizations
- What Does Belonging Mean and Its Compelling Business Case
- How Belonging Has Taken on New Meaning Based on the Acceleration of Teleworking
- Case Study on How to Advance Your D&I Program to a Culture of Belonging
- Learn Why Leadership and Management Matter: Key Attributes and Behaviors that Foster Belonging



“I partnered with Rebecca to keynote our UC Berkeley Woman’s Initiative. It was a spectacular day, in no small part because of the learning she shared. Her message of empowerment and enlightenment resonates coast to coast, with corporate and public sector audiences alike.”
~ CLO and Director of L&D, UC Berkeley

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“Marriott International thoroughly valued Rebecca Shambaugh’s keynote to women executives on Executive Presence. Her deep knowledge, experience, and practical tools provided us with a toolkit for defining our own executive presence while enhancing our ability to inspire, influence, and command the room.” ~ Senior Vice President, Marriott International

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“Rebecca’s talk was excellent, very informative and engaging. This was the best talk I’ve attended at IBM. Not only was it informative, but I will be utilizing Rebecca’s concepts in my career planning.” ~ Vice President, IBM

GET IN TOUCH

INTERESTED IN HAVING REBECCA SPEAK AT YOUR NEXT EVENT?

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